



**2016 State CEO Retreat
Renaissance Phoenix Hotel, Phoenix, AZ
September 22-23, 2016**

Objectives

- *Network and interact with fellow state commissioners and secretaries; welcome recent appointees to this peer leadership community*
- *Share fresh perspectives on leading our agencies toward impact and action as we move toward health and human services transformation, especially through the lens of the Human Services Value Curve*
- *Learn how we're using effective framing and strategic, solution-oriented partnerships, and how we can best leverage our collaborative centers in doing so*
- *Examine what we're preparing to do as the election approaches*

Discussions throughout the retreat will be led by selected CEO attendees. Doug Racine, APHSA Consultant, will facilitate the discussions throughout the retreat.

Agenda

Wednesday, Sept. 21

Final day of ISM and Arrival of CEO Attendees

Join us on the final day of ISM for the Federal Panel and 1:1 Federal Roundtable. Connect informally with CEO peers as they arrive for the CEO Retreat.

Thursday, Sept. 22, 8:00 AM-5:00 PM

Leading for results in today's environment:

1st session

Facilitated roundtable: recent state achievements that contribute to health and human services transformation

- Management innovations that support bipartisan solutions
- The Human Services Value Curve: a tool for sustainable achievements

2nd session

A look ahead: the new Congress and new Federal Administration

- A review of Congressional priorities and possible Administration initiatives
- Implementation challenges and opportunities – what we can expect

Lunch

Communicating and partnering for impact:

3rd session

Framing our communications effectively:

- Helping policymakers re-envision human services as upstream, preventative initiatives
- Applying our theory of change that links outcomes to risk factors/social determinants, and then to effective human services programs and supports

4th session

Collective impact through our partners

- NGA's Two-gen work – Presentation led by NGA staff
- Creating Generative Partnerships – Discussion led by Susan Dreyfus, the Alliance for Strong Families and Communities and Tracy Wareing Evans, APHSA
- [Tentative – presentation by NCSL on relationships with state legislatures]

Adjourn

Evening reception/dinner

Friday, Sept. 23, 8:00 AM–12:00 PM

Upcoming opportunities for innovation and action:

1st session

Leading transformation through targeted initiatives and demonstrations

- The Locals' Pathways to Prosperity
- “Ready” agencies and communities

Closing session

Facilitated roundtable – “It’s the morning of Nov. 9”

- What we must be ready for under any of the outcomes
- Role of APHSA’s Centers, Leadership Council, Locals, and affiliates
- Action steps for 2017

12:00 – Adjourn